

2015 healesville.com Prospectus

## Grow your business exposure on the internet with no commissions?

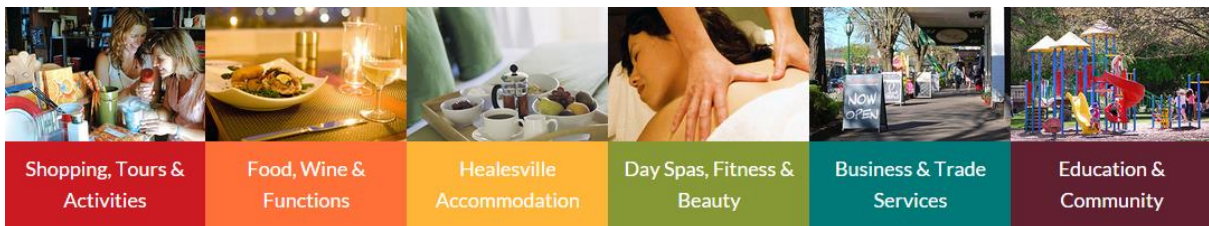


## Join the healesville.com website

Generate more leads to your business by advertising online with one of our annual advertising packages

Research shows more people are searching online before making purchase decisions.

Our annual advertising packages offer a range of options to give your business or organisation exposure and deliver more targeted traffic to your website. Sign up for our Premium Package and enjoy excellent exposure from key areas of healesville.com.



### Value

**\$24.90/mth**

\*invoiced annually

### Kick Start Your Business Promotion

An ideal package to promote your offerings to potential Healesville visitors and residents.

### Deluxe

**\$53.75/mth**

\*invoiced annually

### Drive Traffic to Your Website

Showcase your business through additional homepage advertising.

### Premium

**\$100/mth**

\*invoiced annually

### Feature Your Business on healesville.com

Increase your presence on healesville.com and drive targeted traffic to your website

## 2015-2016 Advertising Packages

VALUE	DELUXE	PREMIUM
Listing with 3 Photographs	<b>Value PLUS</b>	<b>Deluxe PLUS</b>
250 Word Description	Homepage Advertising *	Category Advertising in Header *
Contact Details including link to your website	Featured Business <i>once annually</i>	Featured Business <i>3 x annually</i>
Google Map Link	Links to all Social Media Profiles	Coloured Background on listing
1 Social Media Link or PDF	<b>Listed Above Value</b>	<b>Listed Above Deluxe</b>
<b>\$ 299</b> 1 Category	<b>\$ 645</b> 1 Category	<b>\$ 1,200</b> 1 Category
<b>\$ 377</b> 2 Categories	<b>\$ 723</b> 2 Categories	<b>\$ 1,278</b> 2 Categories

Community Organisation and Commercial Event Listing - \$49.50p/a

Three images, a 250 word description, all contact details, website link, Google map link and social media links.

Community Event Listing - \$25.00p/a

Includes one webpage with up to five images, a 500 word description, all contact details, website link, Google map link and social media links.

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### TO PARTICIPATE

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1. Choose your package **VALUE, DELUXE or PREMIUM**
2. Choose your category, see website or discuss with Fiona on 0419 527 705
3. Forward your content as per package to [admin@healesville.com](mailto:admin@healesville.com)
4. Annual listing year is 1 September until 31 August

\* A set of rotating adverts on the top homepage and if a Premium Advertiser in chosen category header